

2025 Annual Conference & Exhibition Talking Points (as of 2/21/25)

Top reasons to attend the ALA 2025 Annual Conference & Exhibition

- The Annual Conference, the leading library event of the year, will be hosted in Philadelphia, the modern city with rich history. Join us Thursday, June 26 through Monday, June 30 for top-quality education, memorable keynote speakers, access to innovative ideas from knowledgeable vendors, presentations from notable and new authors, and engaging networking opportunities.
- There will be more than 200 education and President/Chair programs, led by library professionals and ALA Divisions.
- World-class speakers on the main stage who will share their unique insights and initiate thought-provoking discussions.
- At The Library Marketplace, 700 exhibitors will showcase the latest innovative products and services. More than 800 author presentations will also be given on eight LIVE stages.
- Library workers, in all types of libraries and at all stages of their careers, can expect connection and support from varied networking opportunities.
- There are award celebrations that will allow us to honor our favorite authors, books, and colleagues.

Member Involvement

- ALA Annual Conference education is *for* library professionals and curated *by* library professionals.
- Members and industry leaders will bring their expertise directly to you in more than 200 education programs and other professional development opportunities.
- ALA members and library professionals need peer connection and support. Annual delivers this and more.
- No matter where attendees are in their careers, they will leave ALA Annual with new ideas and inspiration to help move them in the right direction.

- Attending ALA Annual Conference is a win-win. Attendees will strengthen their connections and knowledge while supporting the association that advocates for your profession and advances our shared mission.
- Attendees will participate in interactive Discussion Groups organized by ALA Divisions and units on a broad variety of subjects.
- Registration brings value back to your profession by helping to support library advocacy, public awareness, and MLIS accreditation programs for library and information professionals worldwide.

Convenience

- 2025 ALA Annual Date Change: This year, ALA Annual offers a streamlined schedule to offer an engaging and more accessible experience for attendees near and far. Attendees can register onsite as early as Thursday, June 26, at 2:00 p.m. ET. The conference will officially close on Monday, June 30, after a memorable Closing General Session (4:00pm—5:00pm ET) followed by the Inaugural Reception (6:00pm—8:00pm ET).
- Prospective attendees in surrounding cities are a quick car, train, or plane ride away.
- The summer ALA Annual Conference is scheduled at a time that allows most library workers to attend.
- Discounted rates and partnerships with nearby hotels ensure convenient lodging options at the best rates possible.
- The ALA Annual Mobile App offers convenient scheduling opportunities, available handouts, conference updates, and easy session survey completion.
- Social events, as well as structured networking sessions are available to help facilitate easy connections for attendees.
- An accessible venue with facility features that include ramps, inclusive restrooms, ADA-compliant signage with braille, and accessible drinking fountains.

Professional Development

- More than 200 education and President/Chair programs will be offered. View the Preliminary Schedule to see programs.
- Attendees can help make their libraries more effective, save money, and better serve their communities when they implement the innovative ideas, strategies, and techniques brought back from the conference.
- With a focus on engagement, dialogue, and innovation around transforming libraries, the content of ALA conferences and meetings will help attendees track library trends and keep up with a rapidly changing field.

- Attendees will get ideas and tips from hundreds of programs, discussion groups, updates, networking events, and speakers.
- Attendees can save time and money by reviewing products and services available from hundreds of vendors in The Library Marketplace; develop relationships with current and potential partners, seek cost-effective alternatives, comparison shop, and discover ways to maximize what they're purchasing.
- Attendees can become a more effective library advocate at any level—in their community, state, or nationally—when they fill their advocacy toolbox with the ideas and strategies shared by their colleagues, ALA's Public Policy and Advocacy Office, and many other experts.
- Attendees will strengthen their libraries' networks by connecting with and learning from a diverse spectrum of guests from libraries across the United States and around the world.
- Attendees will inject fresh energy, excitement, and professionalism into their work, influencing those around them and helping to improve the experience of those who use their libraries.
- The reputation of libraries gets stronger when attendees participate actively in their profession and show that their home institution is committed to professional development, innovation, and improving its services and outreach.

What to expect in The Library Marketplace: Exhibits, Stages, and Resources

- In the Library Marketplace, attendees will:
 - With 700 knowledgeable exhibitors in the Library Marketplace, attendees can discuss innovative tools and products for your libraries.
 - Learn and discover new book titles and hear directly from 800 notable and new authors on eight LIVE stages representing a wide variety of genres.
 - Access to free advanced reading copies (ARCs) with an onsite Post Office to ship books home.
 - Participate in activities, including Meet the Authors, which allows registrants to chat with authors.

Value

- The ALA Annual Conference & Exhibition is the biggest and most notable event for library professionals anywhere in the world.
- Attendees can [Join ALA](#) to save on conference registration.
- Key library education for all types of libraries.
- An on-site experience with access to the [Free Library of Philadelphia](#), museums, restaurants, and [other fun places to visit](#).

Registration Rates

Individual Type I Members:

\$430 February 19 through March 31

\$495 April 1 through June 20

\$545 June 21 through June 30

- Individual Type II, Supporter & Student
\$275 February 19 through March 31
\$315 April 1 through June 20
\$335 June 21 through June 30
- Non-Members:
\$580 February 19 through March 31
\$675 April 1 through June 20
\$755 June 21 through June 30
- Single Day
\$310 – Individual Type I Member
\$205 – Individual Type II, Supporter & Student Member
\$415 – Non-Member
- Exhibits-Only (Saturday through Monday):
\$150 February 19 through March 31
\$170 April 1 through June 20
\$190 June 21 through June 20

Key Links:

- Event FAQs:
[FAQs | 2025 ALA Annual Conference & Exhibition](#)
- Registration Rates:
[Rates and Registration | 2025 ALA Annual Conference & Exhibition](#)
- Schedule-at-a-Glance (subject to change):
[2025 Schedule-at-a-Glance | 2025 ALA Annual Conference & Exhibition](#)
- Hotels:
[Hotels - Philadelphia | 2025 ALA Annual Conference & Exhibition](#)
- The Library Marketplace:
[The Library Marketplace: Exhibits, Stages & Resources | 2025 ALA Annual Conference & Exhibition](#)