

ALA 2025 Annual Conference Poster Proposal Rubric

CRITERIA	EXCELLENT = 4	GOOD = 3	FAIR = 2	POOR = 1
POSTER TITLE & DESCRIPTION: Do the title and description effectively convey the proposed poster? <i>WEIGHT: 8</i>	The title and description effectively convey the proposed poster. Attendees could rely on the information for a clear idea of the poster content and presentation.	The title and description give a general idea of the proposed poster but do not fully capture the content and presentation.	The title is unclear and/or does not accurately reflect the proposed poster. The description lacks sufficient detail and/or is difficult to understand.	The title and description do not provide an idea of the proposed poster.
LEARNING OBJECTIVES: Are the learning objectives clear, measurable, and achievable? <i>WEIGHT: 5</i>	All learning objectives are clear, measurable, and achievable.	The learning objectives are clear but only some are measurable and/or achievable.	Some learning objectives are unclear and not measurable and achievable.	The learning objectives are vague and difficult to assess.
TIMELINESS/DEMAND: Is the topic timely, new, and/or in-demand? <i>WEIGHT: 6</i>	This is an emerging "hot" topic and/or a topic for which there is demonstrated high demand.	While the topic has been explored, it remains an in-demand topic.	This topic has been presented often/recently, and interest may be declining.	There is so much content on this topic that there is little demand and/or the topic is not timely.
INNOVATION: Does the proposed poster offer fresh, innovative ideas, methods, or resources? <i>WEIGHT: 6</i>	The proposed poster is transformational to the field. It contributes an innovative approach or resource to an original topic.	The proposed poster is innovative but may not have a transformational impact.	The proposed poster contributes a new approach or resource to a common topic.	The proposed poster takes a common approach to a common topic.

Poster Sessions

The Collectors - posters on acquisitions; cataloging and classification; collection development and management; history; preservation; serials; and special collections (*co-sponsored by Core: Leadership, Infrastructure, Futures*)

Diversity Fair – posters highlighting library services, programs, and collections to underserved and underrepresented communities (*co-sponsored by the Office for Diversity, Literacy and Outreach Services*)

The Educators – posters on education, including but not limited to: library instruction; distance learning; continuing education; literacy; and research methodologies (*co-sponsored by the Association of College and Research Libraries; Continuing Education; and ALA Editions | Neal Schuman*)

Global Solutions – posters by international librarians and librarians working on international projects that highlight successful ideas, studies, a practical problem-solving effort, or an innovative library program (*co-sponsored by the International Relations Round Table*)

Infrastructure - posters on buildings and equipment, management, and technology (*co-sponsored by Core: Leadership, Infrastructure, Futures*)

Outreach and Engagement - posters on community outreach and engagement; programming and events; interlibrary loan and cooperation; cooperation with non-library institutions and agencies; public awareness; communication and marketing; library services to special groups; reference and information services; and user experience (*co-sponsored by the Public Programs Office and the Reference and User Services Association*)