POSTER SESSIONS SCHEDULE

The exact schedule is to be determined, but poster sessions will take place in the Philadelphia Convention Center on Saturday, June 28, or Sunday, June 29.

POSTER SESSION DESCRIPTIONS

The Collectors Poster Session: Posters on acquisitions; cataloging and classification; collection development and management; history; preservation; serials; and special collections (co-sponsored by Core: Leadership, Infrastructure, Futures).

Diversity Fair Poster Session: Posters highlighting library services, programs, and collections to underserved and underrepresented communities (co-sponsored by the Office for Diversity, Literacy and Outreach Services).

The Educators Poster Session: Posters on education, including but not limited to: library instruction; distance learning; continuing education; literacy; and research methodologies (co-sponsored by the Association of College and Research Libraries; Continuing Education; and ALA Editions | Neal Schuman).

Global Solutions Poster Session: Posters by international librarians and librarians working on international projects that highlight successful ideas, studies, a practical problem-solving effort, or an innovative library program (co-sponsored by the International Relations Round Table).

Infrastructure Poster Session: Posters on buildings and equipment, management, and technology (co-sponsored by Core: Leadership, Infrastructure, Futures).

Outreach and Engagement Poster Session: Posters on community outreach and engagement; programming and events; interlibrary loan and cooperation; cooperation with non-library institutions and agencies; public awareness; communication and marketing; library services to special groups; reference and information services; and user experience (co-sponsored by the Public Programs Office and the Reference and User Services Association).

POSTER GUIDELINES

Accessibility

Review these Tips for Accessible Posters for creating content that is accessible in person and online.
Poster Size and Printing

You will have a horizontal 8-foot wide by 4-foot high bulletin board on which to mount your poster. The exact exposure of the bulletin board surface is 91 inches wide by 45 inches high. Please note your poster does not need to fill the entire space (as seen in the image to the right, with a poster centered), but it cannot be greater than 91 inches wide by 45 inches high. Examples of posters that used more of the available surface area appear at the end of this guide.

Poster Presenters are responsible for the printing and transport/shipping of their poster(s).

Designing a Successful Poster

Layout:

- Your poster should tell a clear story. Choose your main points and stick to them.
- Carefully make use of white space. Too much and your viewer's eye will wander. Too little and the result is confusion.
- Use headers to indicate new sections of information.
- Use simple rather than patterned backgrounds.
- Use limited color combinations that are high contrast and can be distinguished by those who are colorblind.
- High quality printing is encouraged.

Graphics:

- Provide information in multiple ways (e.g., use a combination of text, images, graphs, and tables).
- Use high resolution images. Be aware that if you increase the size of an image, it will most likely pixelate in the printing process.
- Make sure you include captions, legends, annotations, citations, and footnotes, if necessary.

Text tips:

- Fonts: Your title should be at least a 72 pt font size. You should not use a font smaller than 32 pt (exceptions include citations or legends). Use bold sans serif fonts.
- Remember to include your title, authors, and affiliations on your poster.
- Keep text concise and graphics and tables simple. Large blocks of text are difficult to process.
- Apply basic design principles, such as section headers with larger font size or different font types.

More details are forthcoming.
Sample posters from the ALA 2024 Annual Conference & Exhibition: